

Thinking In New Boxes A New Paradigm For Business Creativity

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... 5 Steps to Thinking in New Boxes for a New Reality
... "Thinking In New Boxes" by Luc De Brabandere and Alan Iny is a good title for anyone wanting to improve their creativity in a business setting. While focusing on business, the suggestions may be applied to other areas of your life. Thinking in new boxes- Take away - LinkedIn SlideShare Like it or not, you can't escape thinking in boxes. Revolutionary ideas come in new boxes. Step one: Don't trust your gut feeling! Step one continued: Doubt your worldview - constantly. Step two: Arm yourself with fresh input. Steps three and four: Generate and test hypotheses. The bigger the box, the bigger the opportunities. Thinking in New Boxes by Luc de Brabandere and Alan Iny Such boxes help you make sense of the world, but they also can perpetuate biases and outmoded thinking. Leaders of creativity workshops often urge participants to "think outside the box." That sidesteps a major revelation: Given how the mind processes information, to be innovative you need a new box entirely. Thinking in New Boxes Free Summary by Luc De Brabandere et al. " Thinking in New Boxes is a five-step guide that leverages the authors' deep understanding of human nature to enable readers to overcome their limitations and both imagine and create their own futures. Thinking in New Boxes : A New Paradigm for Business ... The book "Thinking In New Boxes" by Alan Iny and Luc de Brabandere accomplishes something extraordinary - it delivers practical insights that the reader can apply to their work (and lives) and entertains with real-world stories that exemplify those lessons. It's a book that's been enthusiastically read and enjoyed and underlined throughout. Amazon.com:

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