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strategy, competitive advantage, above-average returns, and the strategic management process. 2. Describe the competitive lands cape and explain how globalization and technological changes shape it. 3. Chapter 1 Strategic Management and Strategic Competitiveness APA Citation. Hitt, Michael A., Ireland, R. Duane.Hoskisson, Robert E. (2007) Strategic management :competitiveness and globalization Mason, OH : Thomson/South ... Table of Contents for: Strategic management ... Start studying Strategic Management: Competitiveness & Globalization Chapter 9. Learn vocabulary, terms, and more with flashcards, games, and other study tools. Strategic Management: Competitiveness & Globalization

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